## Verope® Verope® Group Worldwide

verope<sup>®</sup> special wire ropes

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## **VEROPE® RELY ON**

VEROPE® MERGES CUSTOMER DEMANDS FOR TOP QUALITY AND COMPETITIVE PRICING IN PRODUCTION, SALES, DISTRIBUTION AND SERVICES OF SPECIAL WIRE ROPES WITH A TRUE GLOBAL REACH.

verope<sup>®</sup> AG is a Joint Venture company between Pierre Verreet, head and founder of verope<sup>®</sup>, and Kiswire Ltd. from South Korea.

By using the extraordinary expertise of verope<sup>®</sup> in the special wire rope market and the long experience of Kiswire Ltd. in efficient production, verope<sup>®</sup> is a partner you can rely on.

Our concept is to provide affordable high quality special wire ropes for the mining-, constructionand heavy industry, as well as offshore and port applications to the world market. At the heart of the verope<sup>®</sup> service strategy lies reliability and consistent innovation with a true global reach. This is achieved by focusing on the most valuable asset of any company – its employees and partners all over the globe. Together they make up our heroes of reliability.

This ever-expanding verope<sup>®</sup> team remains your reliable partner to advise and assist you on the best and most competitive rope construction for your application.

#### Your requirements are our focus.

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Pierre Verreet, CEO



WE ARE PREPARED TO PROVIDE MORE DETAILS OF OUR CONCEPT AND TO PROVE THE BENEFITS FOR OUR VALUED CUSTOMERS.

## **VEROPE® AG, HEADQUARTER**

#### ZUG, SWITZERLAND

verope<sup>®</sup> AG, founded in 2004 as a joint venture company of Pierre Verreet and Kiswire Ltd., stands for high quality special wire ropes you can rely on. Together we will continue to focus on the development of high quality products – the next generation of special wire ropes.

#### verope® AG

St. Antons-Gasse 4a, 6300 Zug, Switzerland

## VEROPE® SERVICE CENTER GMBH

#### CONTWIG, GERMANY

Beginning of 2011, verope<sup>®</sup> introduced a new strategic service concept for the European market. Substantial investments into the new Service and Logistics Center in Contwig/Germany enable verope<sup>®</sup> to stock, process and supply rope systems out of its wide special wire rope portfolio in high quality and with short lead times. Efficient and controlled wire rope processing is an essential part of our activity in our German location. Here we combine technical know-how and experience in process engineering to assemble special wire ropes with standard and/or verope<sup>®</sup> designed end connections according to customer requirements. The verope<sup>®</sup> Service Center Team is pleased to provide our customers high qualified services you can rely on at any time.

#### **Technical Department**

Another important activity of the verope<sup>®</sup> Service Center is the technical department, separated into the divisions end connections, rope testing and Global Technical Customer Service.

A strategic target of verope<sup>®</sup> is to accompany its special wire ropes during its usage until discard.

#### We offer:

- Technical customer service
- Technical advice including Analysis, e.g. theoretical lifetime calculations
- Rope & crane inspections (reeving system) and reporting
- Damage analysis
- Training and Seminar
- A broad range of rope tests in our own testing facilities, such as:
  - Tensile test up to 2500 kN
  - · Bending fatigue test for various rope diameters
  - Various tests to determine the rotational behavior of ropes
  - · Elongation measurement
  - · Modulus of elasticity determination
  - Rope flexibility tests
  - · Measurement of the diameter reduction under load
  - Radial stability
  - · Tension tension fatigue test

Through our permanent improvements in production processes and the investments in our infrastructure, the verope<sup>®</sup> Service Center is the main hub for our OEM customers and our competence center for all our global service center concepts.



## LTI STEEL WIRE ROPE CO., LTD.

#### SHANGHAI, CHINA

Through its rapid development and sheer size, China is on the straight path to become the world's leading economy and a center for technological development. Boosting the largest infrastructure projects on the planet with favorable manufacturing conditions, the potential of its lifting industry cannot be underestimated. For more than 15 years, LTI has established itself with a big focus on the verope<sup>®</sup> brand, as the market leader for the distribution of high performance wire ropes in China. With two major stocking locations and several sales offices all over the country, LTI is uniquely equipped to serve our global and local clients. In close cooperation with our European know-how centers, we have been able to combine technical expertise, service





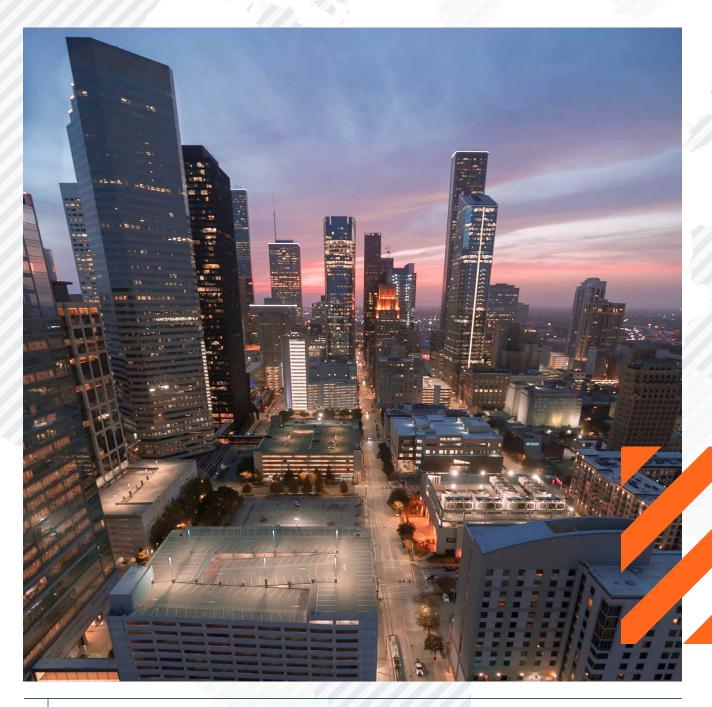
and process knowledge with local capabilities. Having established long standing relationships with China's most prominent brands in the lifting industry, verope<sup>®</sup> and LTI are looking forward to be on the forefront of the nation's continuous development.



## **VEROPE® USA**

#### HOUSTON, USA

With its presence in the United States, verope<sup>®</sup> intensifies its footprint on the American continent and enlarges its global approach further. From Houston/Texas, a professional team of wire rope experts supports local and international customers and offers stock and processing capabilities in the western hemisphere. While the US is still the strongest economy in the world, it also offers physical proximity to developed markets in North America and rapidly developing nations in central and south America. Therefore, verope<sup>®</sup> USA is at the center of our group's future investment strategy.



## VEROPE® DISTRIBUTION SINGAPORE PTE. LTD

#### SINGAPORE, SINGAPORE

The port and its unique geographic location as a logistical hub in Southeast Asia gives Singapore an exceptional strategy importance for verope<sup>®</sup> and its global clientele. In close cooperation with our international customers, verope<sup>®</sup> has gradually expanded its team as well as the stocking and processing facility. With state of the art equipment and one of the largest stocks dedicated to high

performance wire ropes in the country, verope<sup>®</sup> distribution Singapore has established itself as a leading provider of lifting solutions in Asia's most prosperous city state.

And through continuous investment and development of technical expertise, VDSG will proceed to be the preferred solution provider for leading OEMs in Singapore.

## **VEROPE® UK**

#### BIRMINGHAM, UK

Our UK office offers professional sales consultancy and support to our distributors and OEM customers in Britain and neighboring countries. The office is located in the heart of England and, with guidance from our head office in Switzerland, essential in facilitating access to the technical expertise as well as the products stocked at the verope<sup>®</sup> Service Center in Germany and our reliable distributors locally.

## **VEROPE® FRANCE**

#### PARIS, FRANCE

In close cooperation to our know-how centers in Switzerland and Germany, verope® France has been established to strengthen our approach and support to the French market. Successfully serving the largest wire rope distributors and leading crane manufacturers in continental Europe's second largest economy, verope® France is a vital part of verope®'s strategy to offer expertise and quality products anywhere around the world.



## **VEROPE® DO BRASIL**

#### RESENDE, RJ, BRASIL

Founded in 2015, verope<sup>®</sup> do Brasil is already taking important steps to consolidate the brand in the special wire rope market of the largest South American economy and has established considerable stocks of high performance wire rope. The stocking and processing facility is located in the city of Resende, in the state of Rio de Janeiro, located in an important logistical point, between two of the country's major business capitals. Despite the recent establishment of the company, verope<sup>®</sup> do Brasil has already acquired world renowned customers and its products have been specified in a variety of applications.

»Since it began its activities in Brazil, verope<sup>®</sup> has been fulfilling an important role in the domestic market by offering products with high reliability and high recognition in the global market. The presence in the Brazilian market and the close proximity to local users aids our experts greatly in the endeavor of successfully serving our customers.«

Carlo Cesar Rangel – Sales Manager verope<sup>®</sup> do Brasil

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## VEROPE® MIDDLE EAST

DUBAI, UAE

Under the global focus of great infrastructure projects, Dubai has further established itself as the Middle East's hub for multinational companies. In order to offer our global and local clients the technical and logistical support corresponding to the high-quality standards of verope<sup>®</sup>, we decided to invest in this region as well. In close cooperation with our local distributor ATTA, verope<sup>®</sup> ME has established itself as a competent partner for the local lifting industry.

## VEROPE® STEEL WIRE ROPES PRIVATE LIMITED

#### MUMBAI & NEW DELHI, INDIA

Upgrading infrastructure, increased foreign investments and a growing GDP are all words that attract attention. Providing the right products and services at the right time and place, plays an important role in contributing to these global economic catchphrases. India is an emerging economy in which all these words carry considerable meaning and that is the reason why verope® has been investing into this important economy over the last three years. verope® India has been able to assist in improving the overall performance of key trading ports in India by supplying high quality products and services, that enable the ports to increase output and lower maintenance costs without compromising safety. verope<sup>®</sup> India's sales office is located in India's capital territory of New Delhi and has dedicated staff members who work countless hours to ensure the required service and customer support, that is required in this important market.

## SEGMENTS

#### WORLD MARKET

verope<sup>®</sup> offers special wire ropes you can rely on for a large variety of market segments. We provide solutions to each of these markets and their very own unique requirements and challenges.

We are happy to assist you to find the perfect special wire rope for your application and to provide you all the information and service you need.



#### PORT INDUSTRY



#### HEAVY INDUSTRY

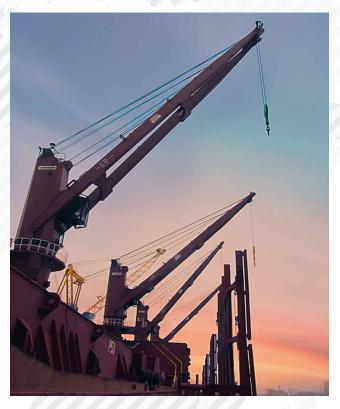




#### CONSTRUCTION INDUSTRY



#### DECK CRANES



#### OFFSHORE INDUSTRY



## WORLD OF VEROPE® BROCHURES

#### TECHNICAL BROCHURE ->

Provides background information on rope construction, different rope types and useful tips for the correct handling of special wire ropes.



GENERAL CATALOG ->

All verope<sup>®</sup> special wire ropes combined in a complete catalog and sorted by application.

# Verope @ TECHNICAL UR RECUURE

#### ← HANDLING BROCHURE

Offers important information and explanations, that help our customers to handle special wire ropes correctly and safely.



#### ← IMAGE BROCHURE GROUP

The verope® Group and its worldwide locations introduce themselves.





#### IMAGE BROCHURE KV ->

Worldwide technology leader: Kiswire verope<sup>®</sup> R&D Center for research and development.



#### HEAVY INDUSTRY ->

PORT INDUSTRY ->

This segment brochure helps you select the perfect verope® special wire rope for your application.





#### CONSTRUCTION INDUSTRY

This segment brochure helps you select the perfect verope<sup>®</sup> special wire rope for your application.

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#### DECK CRANES

This segment brochure helps you select the perfect verope<sup>®</sup> special wire rope for your application.





This segment brochure helps you select the perfect

verope<sup>®</sup> special wire rope for your application.

#### OFFSHORE INDUSTRY ->

This segment brochure helps you select the perfect verope® special wire rope for your application.

#### VEROPE® GROUP WORLDWIDE

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